



**GREEN
GEN
CYMRU**

POSITION PROFILE

Managing Director



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Green Generation Energy Networks Cymru Limited (“Green GEN Cymru”) is acting now to build and operate a green energy network for Wales, that will make sure 100% renewable energy can flow to homes, hospitals, schools, businesses, and communities.

Green GEN Cymru will play a pivotal role in providing a reliable and robust distribution network that will tackle the energy crisis, climate crisis, as well as the cost-of-living crisis. It will also empower rural communities through investment, jobs, and skills, enabling communities to live modern electric lives.

Green GEN Cymru intends to develop, own, and operate a new 132 kV electricity distribution network in Wales. Delivery of the Green GEN Cymru business plan will significantly enhance the existing distribution infrastructure in mid Wales and unlock the region’s renewable energy development potential, as well as helping to reinforce, and relieve constraints within, the existing distribution system.

The Green GEN Cymru solution is an innovative and strategic response to the need for grid infrastructure investment in Wales. It offers stakeholders an expedited and cost effective means of connecting significant volumes of low carbon generation as well as reinforcing the existing distribution system. The system has been conceived and designed to accord with the principles of development called for by the Welsh Government’s National Development Framework and industry best practice.

Green GEN Cymru currently holds connection agreements with National Grid Electricity System Operator (“NG ESO”) that will facilitate 2.4GW of renewable energy electricity export requirements, as a directly connected distribution network.

The planned distribution system was conceived to enable a portfolio of windfarms and it encompasses three principal high-voltage electrical overhead line routes (“OHLs”). The planned OHLs will originate at collector substations within the proximity of the windfarm substations and travel to one of the two selected point of connection substations with National Grid Electricity Transmission’s existing network.

Green GEN Cymru is owned by Bute Energy Ltd (“Bute Energy”) and Copenhagen Infrastructure Partners P/S (“CIP”). Bute Energy acts as a service provider to the company under a Development Services Agreement to obtain planning permissions and attain construction readiness for the distribution network assets.

Green GEN Cymru has applied for an Independent Distribution Network Operator (“IDNO”) licence and Ofgem stated the application was duly made in January 2023. Green GEN Cymru anticipates license receipt during Q3 2023.

Based on Green GEN Cymru’s current development programme, the Developments of National Significance application for the most advanced OHL infrastructure route corridor project is to be submitted in Q1 2025 and the first power is to be distributed in Q4 2027.



Job Title:	Managing Director
Office Location:	Cardiff
Reports to:	Company Board

The Managing Director will lead the business and have ultimate responsibility to the Board and shareholders for the business's performance.

Green GEN Cymru is using an innovative grid connection strategy to respond to the need for renewable energy deployment in Wales. Green GEN Cymru is acting now to build and operate a green energy network for Wales, that will make a meaningful contribution to Welsh Government's Net Zero targets. The Managing Director will need to be creative, innovative, and have the drive and grit to succeed in leading the venture and successfully delivering the electricity distribution network.

Main Responsibilities:

Implementation of Business Plan and Management of its Delivery and Execution:

- Successfully consent, develop and construct the proposed distribution network
- Establish the Green GEN Cymru platform as an efficient and effective operational IDNO
- Lead the team in the implementation of Green GEN Cymru's business plan
- Take responsibility for monitoring progress and delivery across the business

Face of the Business in Wales and with the Wider Renewables Sector:

- Raise Green GEN Cymru's profile in Wales and across the wider industry, and help to position Green GEN Cymru as credible and deliverable
- Build relationships with the wider developer community and explore potential for Green GEN Cymru to provide grid connections for them
- Articulate Green GEN Cymru's key messages and lobby for our chosen initiatives and desired outcomes

Stakeholder Management and Liaison:

- Lead the team in building key political and community stakeholder relationships in Wales
- Build strong working relationships and credibility with Ofgem, National Grid and the local DNO's

Team Leadership and Management:

- Provide strategic vision and leadership to the team
- Take overall management responsibility for the objectives and performance of the business and team
- Build a strong working relationship with the Board, non-executives and investors / financiers



Strategy and Market Coverage:

- Proactively engage with wider market participants and trends to build knowledge and early awareness, and use this to benefit Green GEN Cymru
- Identify additional growth opportunities after the initial distribution network assets have received consent and construction is proceeding to plan

Investor / Financier Relationship Management:

- Take the lead for investor relations
- Manage capital allocation and balance sheet risk (in time with the support of a FD)
- Ensure timely, accurate and useful board reporting and liaise with the Board on a regular basis

Key Accountabilities:

In advance of commencing licensable activity, it is anticipated that your key accountabilities will be:

- Management of Bute Energy Limited (as Development Service Provider) in developing the distribution network assets and providing the services under the Development Services Agreement ("DSA") more generally
- Management of the existing connection agreements with NG ESO and the connection agreements with the existing generator users
- Completion of the required Industry Code accessions and compliance with their terms
- Process new user applications for distribution use of system connections
- Process and manage all financial securities protocols attached to the connection agreement contracts
- Establish a fair and transparent queue management system, then maintain appropriate procedures
- Develop and maintain an effective marketing and public relations strategy to promote the products, services and image of the company in the wider community
- Ensure that the appropriate policies are developed to meet the company's mission and objectives and to comply with all relevant statutory and other regulations relating to the IDNO licence
- Develop and direct the implementation of policies and procedures to ensure that the company complies with all health and safety and other statutory regulations
- Oversee the preparation of the annual report and accounts of the company and ensure their approval by the board

General:

The above responsibilities are neither exclusive nor exhaustive and the incumbent may be called upon to carry out such other appropriate alternative or additional duties as may be required, which are within their capability and competence.



Experience, Knowledge & Skills:

Experience:

- An experienced and appropriately qualified professional with a proven track record of:
 - managing the delivery of large scale infrastructure projects (preferably electricity distribution networks in the UK)
 - successfully managing key stakeholders, and internal and external reporting
 - leading teams and building successful businesses
 - managing operational and execution risk

Knowledge:

- Deep knowledge of the UK renewables sector and relationships within it, including with key stakeholders such as National Grid and Ofgem
- Profound knowledge of UK Distribution and Transmission industry as well as grid connection process, requirements, and regulations
- Knowledge of how to take projects from greenfield to construction and operation
- Electrical engineering background with electrical/engineering qualifications

Skills:

- Excellent project management skills in the delivery of large scale infrastructure projects
- A dynamic, driven, and proactive leader who thrives in a high growth environment that demands an entrepreneurial and innovative mindset
- Exceptional stakeholder management skills with the ability to drive business forward and to embrace change, efficiencies, and new innovations. Equally, can challenge and collaborate internally and externally
- Organised and pragmatic with an ability to find solutions to challenging problems
- Excellent communication skills, both written (presentations, reports, documents) and spoken
- Ability to build strong, cooperative, and productive relationships with the key teams involved in realising and optimising grid connections
- Someone who is passionate and looking for an opportunity to make their mark

Diversity and Inclusion:

Green GEN Cymru is an equal opportunities employer. We celebrate diversity and are committed to creating an inclusive environment for all employees. We do not discriminate on the basis of race, religion, colour, national origin, gender, sexual orientation, age, marital status, veteran status or disability status.





Remuneration:

Attractive package commensurate with background and experience required for the role. For more information on remuneration please contact Sophie Randles, Director at Livingston James.

Contact details are as follows: T: 07432480922 or E: sophierandles@livingstonjames.com

The Recruitment Process:

The search and selection process of this assignment is being managed by advising consultant, Sophie Randles, Director at Livingston James.

Selected professionals will then be invited to interview with selected shareholders and stakeholders. There will be three stages to this process. If requested, psychometric assessment will be utilised through the process for which additional guidance will be provided.

All third-party applications, enquiries and direct approaches to Green GEM Cymru will be referred to Livingston James.

